
MATEO BALDA

FILMMAKER

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PROFESSIONAL SUMMARY

I am a creative and driven visual storyteller who recently graduated with an MFA in Film & Television from SCAD, where my thesis film was officially selected for a university-sponsored festival run. I specialize in high-impact documentary storytelling and cinematic production, and I am currently working as a photography intern at Kids in the Game. My expertise lies in capturing authentic narratives through compelling interviews and dynamic B-roll, always bringing a keen eye for composition and lighting to diverse production settings. I have a proven track record of producing sophisticated visual content for international organizations and media outlets, with a strong focus on branded campaigns and socially relevant documentaries. Ultimately, I am passionate about leveraging storytelling to truly engage audiences and elevate brand messaging across various platforms.

WORK HISTORY

Photography Intern, 06/2026 - Current

Kids In The Game – New York, NY

- **Document fast-paced action:** Capture comprehensive daily coverage of camp activities, focusing on authentic youth engagement and sporting events.
- **Deliver consistent visual assets:** Shoot, select, and process a minimum of 100 high-quality photos daily to support the organization's communication and branding efforts.
- **Adapt to high-energy environments:** Utilize on-the-fly composition and lighting techniques to document unscripted, real-time moments in an active, outdoor setting.

COMMUNICATION MANAGER, 09/2022 - 09/2023

Gelafit – Madrid, Spain

- Elevated brand identity and perception through vibrant visual storytelling, fostering a positive digital presence by capturing authentic, high-energy brand moments.
- Drove 4,000% organic growth by developing high-impact, short-form content that successfully converted digital interest into a loyal and engaged community.

- Coordinated with a network of brand ambassadors to produce compelling visual assets, ensuring the brand's "essence" and lifestyle were consistently represented across all platforms.

Social Media Content Creator, 01/2020 - 07/2023

VOX – Madrid, Spain

- Executed end-to-end video production and high-fidelity visual storytelling, optimizing content for maximum engagement across digital platforms with an audience of over 200K followers.
- Managed a rigorous, high-volume post-production pipeline of 30+ weekly assets, utilizing advanced organizational tools to ensure 100% brand consistency and deadline adherence in a fast-paced, high-stakes environment.
- Applied a marketing-driven perspective to analyze performance metrics, iteratively refining video strategies to optimize reach and ensure every visual campaign aligned with core brand objectives.

EDUCATION

Master of Arts: Film And Television, 03/2026

Savannah College of Art And Design - Savannah, GA

Master of Arts: Advertising, 06/2019

Universidad Complutense De Madrid - Madrid, Spain

Bachelor of Arts: Communications, 06/2017

Universidad Francisco De Vitoria - Madrid, Spain

Bachelor of Arts: Community Manager, 06/2017

Universidad Francisco De Vitoria - Madrid, Spain

SKILLS

- Adobe Premiere Pro & Creative Suite Proficiency
- Cinematic Composition, Lighting & Camera Operation
- Multi-Platform Video Optimization
- Brand Storytelling & Persuasive Content Creation
- Post-Production Workflow & Asset Management
- Fast-Paced Event Coverage

LANGUAGES

Spanish

English